



**Carefirst Seniors & Community Services Association** is a non-profit community services agency. Since 1976, we have provided community support, home and personal health care services in a holistic manner to seniors, individuals with disabilities, and those with medical needs in the Greater Toronto, York, and Mississauga regions.

With a staff of 500 members (including full-time and part-time staff) and the help of a pool of 850 active volunteers, we serve over 15,000 clients a year, including seniors and the physically disabled; 3,000 of whom are "home-bound" and frail.

We are currently seeking a **Community Outreach / Health Promoter** to join our Community Development Team.

### **Responsibilities:**

- Share COVID-19 related information to community members and local businesses.
- Inform and educate community members on COVID-19 public health measures and reinforce provincial and regional guidelines for physical distancing, hand washing and mask wearing.
- Organize COVID-19 information sessions, and distribute resources through tabling sessions/events, presentations at local community venues, religious venues and businesses.
- Dispel culturally specific myths/misinformation through culturally and language specific education and information sessions.
- Promote and educate the community of the potential COVID-19 vaccination program.
- Engage with local businesses, community groups, religious organizations, and respond to community members' queries and concerns regarding COVID-19 and provide strategies and resources to reduce and mitigate the spread of COVID-19.
- Provide guidance on how to properly wear a mask and distribute masks to those who need them.
- Conduct virtual wellness checks on community members in isolation due to a COVID-19 diagnosis
- Refer community members to appropriate resources and supports within the community.

### **Qualifications:**

- Excellent communication and presentation skills to clearly convey information in a manner that engages the audience and helps them understand and retain messaging.
- Must be able to communicate verbally and in writing in English and a second language (Cantonese, Mandarin, Punjabi, Hindi, Urdu, Tamil preferred)
- Must be able to work a variety of shifts including evenings and weekends and from a variety of locations within the Regions of Markham and Scarborough.
- Demonstrate a strong interest in making an impact in the community through service, leadership, and education
- Ability to motivate a sometimes unreceptive, uninformed or misinformed diverse population, including community members, business owners and other local agencies to modify behavior to reduce and mitigate the spread of COVID-19.
- A high degree of conflict management to dealing effectively with others in hostile situations; using appropriate interpersonal styles and methods to reduce tension or conflict.
- Sensitivity to people from different socio-economic backgrounds with an equity lens.
- Self-directed, self-motivated, with a positive attitude and be able to work independently and as part of a team.
- Ability to prioritize, multi-task and adjust to shifting priorities.
- Valid driver's license and access to a reliable vehicle.

Carefirst is an equal opportunity employer. We are also committed to an environment that is barrier free. If you require accommodation during the hiring process, please inform us in advance to arrange a reasonable and appropriate accommodation.

While we thank all candidates for their interest, only those selected for an interview will be contacted.

### **Please send your cover letter and résumé to:**

The Hiring Committee, Carefirst Seniors & Community Services Association  
300 Silver Star Blvd | Scarborough | ON | M1V 0G2

Email: [hr@carefirstontario.ca](mailto:hr@carefirstontario.ca)

Fax: (416) 502-2382

Website: [www.carefirstontario.ca](http://www.carefirstontario.ca)